



miriam's kitchen

COMMUNITY PICNIC & MARKET

Celebration Picnic
Friday, Sept. 20th 12pm-2pm

Marketplace & Guest Booths
Sunday, Sept. 22nd

Join us for a community picnic and market.
Celebrate economic empowerment and true belonging
with our guests, advocates, and residents.

x x x x x x

Partnership Packet

In Partnership With
Your Logo here!

donate.miriamskitchen.org/MKPicnic19
#MKPicnic19



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PARTNERSHIP OPPORTUNITIES

Community Picnic & Marketplace Premier Partner (1 available) \$25,000

- Lead Partner Logo on all materials (including the front page of our partnership packet)
- Participate in the event as an economic empowerment mentor for 1 Guest Business
- Joint press release and media alert before and after the picnic
- Post-event VIP lunch for your team at a partner restaurant in Navy Yard
- Signage sponsor (on all signage at event and pre-event)
- Volunteer opportunity for up to 15 of your teammates on Friday, September 20th and free admission to the marketplace event for all of your teammates on Sunday, September 22nd
- Work with Director of Corporate Partnerships on your team building strategy as an organization leading up to the event
- Volunteer opportunity for up to 7 people at Miriam's Kitchen before or after the Picnic
- Contribute to our guest give-away bags (up to 200 bags) for our Guests after the Friday Picnic

Bridge Builder Partner (5 available) \$15,000

- Logo on all materials, listed as "bridge builder partner"
- Press release listing and media alert before and after the picnic
- Volunteer opportunity for up to 10 of your teammates on Friday, September 20th and free admission to the marketplace event for all of your teammates on Sunday, September 22nd
- Volunteer opportunity for up to 7 people at Miriam's Kitchen before or after the Picnic
- Participate in the event as an economic empowerment mentor (including how to market and sell his/her products at a marketplace, come up with a business plan...) for one Guest Business

Economic Empowerment Partner (10 available) \$10,000

- Sponsor a New Business/Entrepreneur: Mentor this new entrepreneur and guide them through the business process (including how to market and sell his/her products at a marketplace, come up with a business plan...)
- The guest entrepreneur (someone with a past experience of homelessness)
- Logo on materials as "economic empowerment partner"
- Booth sponsorship (listed as "artist sponsored by YOUR COMPANY" for a business booth at the event)
- Volunteer up to 8 of your teammates on Friday, September 20th and free admission to the marketplace event for all of your teammates on Sunday, September 22nd
- Volunteer opportunity for up to 7 people at Miriam's Kitchen before or after the Picnic
- Contribute to our guest give-away bags (up to 200 bags) for our Guests after the Friday Picnic

More information about sponsorships?
jackie.horstmann@miriamskitchen.org or call 703.615.7667



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PARTNERSHIP OPPORTUNITIES

Innovation Leader

(5 available) \$5,000

- Included in the media/press release before and after the picnic
- Signage sponsor name spelled out on event materials
- Volunteer opportunity for up to 5 of your teammates on Friday, September 20th and admission to the marketplace event for all of your teammates on Sunday, September 22nd
- Work with Director of Corporate Partnerships on your team building strategy as an organization leading up to the event
- Volunteer opportunity for up to 7 people at Miriam's Kitchen before or after the Picnic
- Contribute to our guest give-away bags (up to 200 bags) for our Guests after the Friday Picnic

Business Leader

(5 available) \$2,500

- Logo on all materials, listed as "Business Leader"
- Volunteer opportunity for up to 2 of your teammates on Friday, September 20th and admission to the marketplace event for all of your teammates on Sunday, September 22nd
- Volunteer opportunity for up to 7 people at Miriam's Kitchen before or after the Picnic

Community Leader

(5 available) \$1,500

- Listed on materials as "Community Leader"
- Volunteer opportunity for up to 7 people at Miriam's Kitchen before or after the Picnic
- Free admission to the marketplace event for all of your teammates on Sunday, September 22nd

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Thanks to Our Partners!



Economic Empowerment Partners

 **FOLEY**

FOLEY & LARDNER LLP

JPMORGAN CHASE & CO.